

# Creativity and its Geographies (EGRG SCGRG)

SESSION DETAILS	
<b>Research Group Affiliation</b>	Economic Geography Research Group and Social and Cultural Geography Research Group
<p>We have witnessed an explosion of interest in the idea, practice, promise and critique of 'creativity', so much so that creativity is seemingly everywhere, inhabiting economic as much as social and cultural geographies. In many institutional and personal spaces we are being asked to value creativity. Creativity is sometimes even considered a good in-itself, or else a solution to various 'problems' in business, education, health care, urban governance, and so on. Personally, creativity can be a seductive idea. In vitalist philosophy, creativity is the impersonal force of life itself. Creativity is sometimes regarded as a solution to the 'failed' idea of critique or a means by which to act beyond text. Conversely, critiques of creativity continue, such as how creativity can be seen to be a moral injunction and as a concept increasingly banalized in governmental and business discourse. Given the multiple geographies through which creativity manifests, this double session aims to continue to open out the idea, practice, promise and critique of creativity along many different lines, thereby placing creativity centrally to geographic inquiry as a force, object, process and contested fact.</p>	
<b>Session Convenors</b>	Russell Prince (University of Bristol) and Charles Rolfe (University of Bristol)

SESSION RUNNING ORDER	
<b>SESSION 1: Chair - Russell Prince (University of Bristol)</b>	
<b>Paper 1</b>	
Paper title	The origination paradox? Reclaiming creativity as contextual politics - resisting creativity as governmentality
Presenter	Justin Kenrick
<b>Paper 2</b>	
Paper title	Researching the creative city
Presenter	Lucy Hood
<b>Paper 3</b>	
Paper title	The BBC, the creative class and neoliberal urbanism in the north of England
Presenter	Brett Christophers
<b>Paper 4</b>	
Paper title	Vernacular spaces of creativity: Exploring the processes underlying the reinvention of suburban place identities
Presenter	Stephanie Drabble
<b>Paper 5</b>	
Paper title	Devising policies as a way of assembling macro-actors: a critical investigation into creative class policy in the US context
Presenter	Ugo Rossi
<b>SESSION 2: Chair Charles Rolfe (University of Bristol)</b>	
<b>Paper 1</b>	
Paper title	Thinking Literary/Writing Differently
Presenter	Jenny Carton
<b>Paper 2</b>	
Paper title	Pictures on Walls: post-graffiti as cultural industry
Presenter	Luke Dickens
<b>Paper 3</b>	
Paper title	Creativity, chaos, complexity and unpredictability in the production of Mock Tudor architecture
Presenter	Andrew Law
<b>Paper 4</b>	

Paper title	Contested landscapes of Christmas: illuminating urban and suburban space: class, identity and community
Presenter	Steve Millington
Co-author	Tim Edensor
<b>Paper 5</b>	
Paper title	Creating Monsters: 'Something elemental, something terrifying'
Presenter	Lesley-Anne Gallacher