



Institute of  
Development Studies

**Governance in Global  
Value Chains**

**OR**

**Governance outside of  
Global Value Chains**

**John Humphrey**

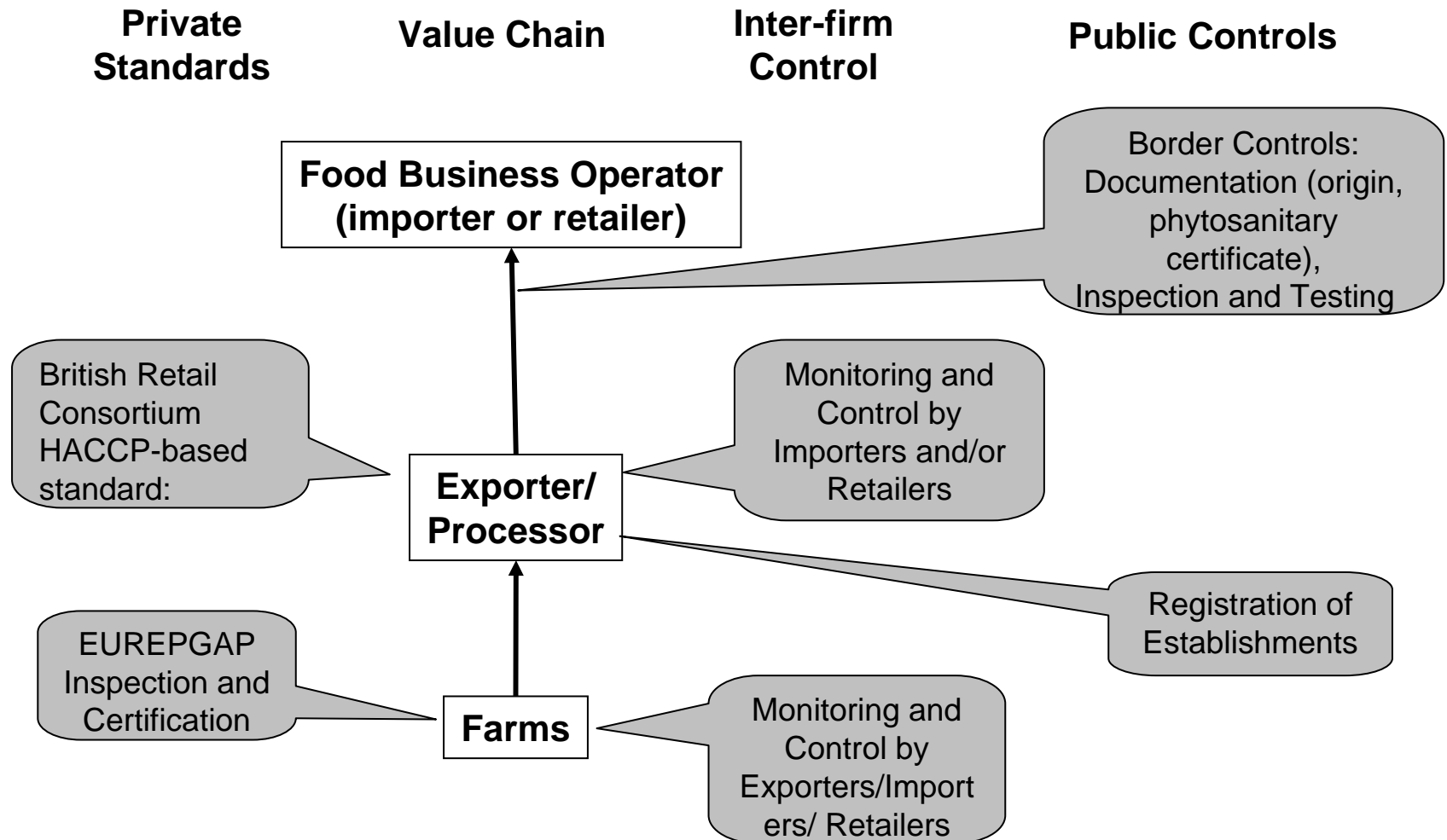
## **Governance in Global Value Chains**

- STEP 1 Gereffi and buyer driven global commodity chains: new coordinators in the global economy
- STEP 2 Why do firms “govern”
- STEP 3 Coordination, transaction costs, the RIPE typology
- STEP 4 Reducing coordination costs: governance outside of value chains

## Food Industry Work

- Standards, globalisation and EU food imports
  - public
  - private – collective private standards
- Grades, standards and reducing transaction costs
- Standards and product differentiation
- Standards and risk reduction/transfer

# Controls: Food of Non-Animal Origin, EU



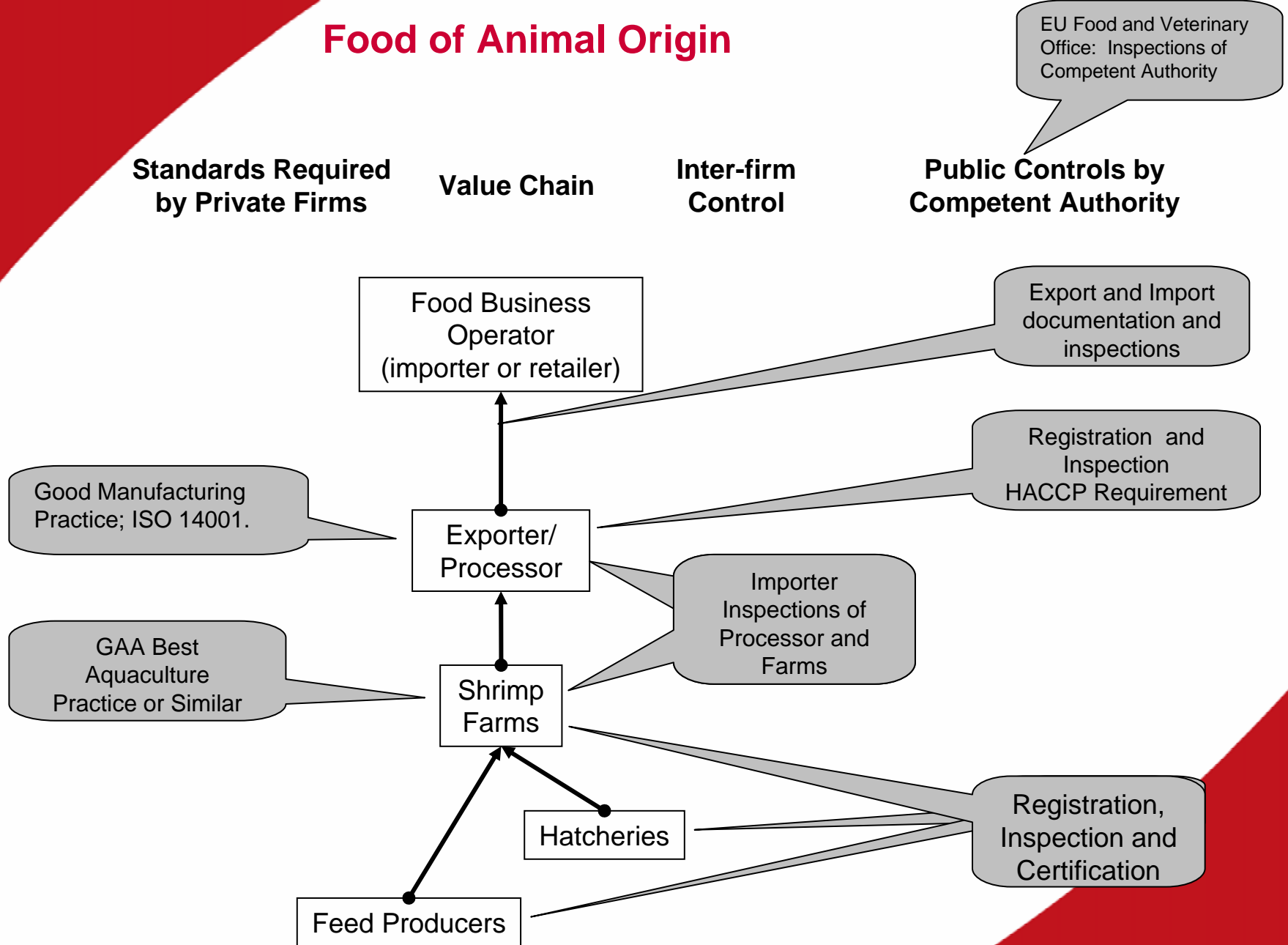
# Food of Animal Origin

**Standards Required  
by Private Firms**

**Value Chain**

**Inter-firm  
Control**

**Public Controls by  
Competent Authority**



## **The Standards for shrimp include**

- **The BRC (British Retail Consortium) World Standard for Food (v4).**
- **The IFS (International Food Standard).**
- **ISO22000 (Food Safety).**
- **ISO 14001 (Environmental Management).**
- **SA8000 (Social Accountability).**
- **ETI Base Code (Ethical Trading Initiative).**
- **GAA (Global Aquaculture Alliance) Standards for BAP.**

## Practice of Company XXX

**All prospective suppliers to XXX must now have achieved, or be working toward:**

- **Certification to the BRC, IFS or ISO 22000 standards for Quality Management.**
- **Certification to ISO14001, be preparing for it, or pass an independent inspection for responsible environmental management.**
- **Certification to the GAA standards for BAP conducted by an authorised ACC inspector.**
- **Successfully complete a third party inspection against the ETI Base Code.**
- **Successfully satisfy an inspection covering all aspects of GMP, GAP, GEM, and Social Accountability, conducted by one of the XXX Technical team.**